



PROGRAM ANNOUNCEMENT

hy Podcast: How do reinsurance companies deal with increased global crises?

- Host: Christoph Keese (“hy Podcast”)
- Guest: Pravina Ladva (CDO and CTO, Swiss Re)
- Podcast episode is now available on all podcast platforms
- Link to the latest “hy Podcast” episode: <https://hy.co/podcast/>

Berlin, April, 1st 2022 – In the latest “hy Podcast” episode, host Christoph Keese speaks with Pravina Ladva, Group Chief Digital and Technology Officer of Swiss Re, one of the biggest reinsurance companies worldwide.

Preview:

- War in Ukraine, global supply shortages, Covid-19, climate change, cyber attacks – We are living in a world with ever increasing crises on a global level. Is this statement actually true or merely our subjective impression?
- How can global risks be predicted with mathematical modeling?
- How did technology change and improve reinsurances for end customers?
- In a world with open access to raw data, which skill set does a company need to succeed?

About hy Podcast: Digitization forethinker Christoph Keese talks to the leading minds of the Digital Transformation. With his guests from business, politics and society he discusses their visions, successes and failures, revealing the mechanisms and patterns of transformation in Germany in an entertaining and informative way. A must-listen for everyone who wants to understand how digitization affects people, companies and society. **Christoph Keese** (57) is Managing Partner and Co-CEO of hy. Previously, he was Executive Vice President of Axel Springer SE, where he was instrumental in driving digitization forward. The economist and journalist was Editor-in-Chief of Financial Times Deutschland, Welt am Sonntag and Welt Online before joining the management of the publishing house. As an author, he has written five books: Rettet den Kapitalismus, Verantwortung jetzt, Silicon Valley, Silicon Germany, and Disrupt Yourself. He is one of Germany’s best-known digital experts and a much sought-after speaker.

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